

L'ANZA®
HEALING HAIR COLOR & CARE

SHADE BOOK

CORE SHADES & COLOR CONCEPTS

— KEEP
CREATING

Color Attachment Technology | Keratin Healing System | Flower Shield Complex

NN
Ultra Natural
Double Pigmented

NA
Natural Ash
Double Pigmented

NV
Natural Violet

N
Natural

A
Ash

AX
Extra Ash

B
Beige

200
Super Lift

200A
Super Lift Ash

200AX
Super Lift Extra Ash

100
High Lift
Blonde

100
Ultra Light Blonde Booster

100A
Ultra Light Ash Blonde

100B
Ultra Light Beige Blonde

10
Lightest
Blonde

10NN
Lightest Ultra Natural Blonde

10N
Lightest Natural Blonde

10A
Lightest Ash Blonde

9
Light
Blonde

9NN
Light Ultra Natural Blonde

9NA
Light Natural Ash Blonde

9NV
Light Natural Violet Blonde

9N
Light Natural Blonde

9A
Light Ash Blonde

9B
Light Beige Blonde

8
Medium
Blonde

8NN
Medium Ultra Natural Blonde

8NA
Medium Natural Ash Blonde

8NV
Medium Natural Violet Blonde

8N
Medium Natural Blonde

8A
Medium Ash Blonde

8AX
Medium Extra Ash Blonde

8B
Medium Beige Blonde

7
Dark
Blonde

7NN
Dark Ultra Natural Blonde

7NA
Dark Natural Ash Blonde

7NV
Dark Natural Violet Blonde

7N
Dark Natural Blonde

7A
Dark Ash Blonde

7AX
Dark Extra Ash Blonde

7B
Dark Beige Blonde

6
Darkest
Blonde

6NN
Darkest Ultra Natural Blonde

6NA
Darkest Natural Ash Blonde

6NV
Darkest Natural Violet Blonde

6N
Darkest Natural Blonde

6A
Darkest Ash Blonde

6AX
Darkest Extra Ash Blonde

6B
Darkest Beige Blonde

5
Light
Brown

5NN
Light Ultra Natural Brown

5NA
Light Natural Ash Brown

5NV
Light Natural Violet Brown

5N
Light Natural Brown

5A
Light Ash Brown

5AX
Light Extra Ash Brown

4
Medium
Brown

4NN
Medium Ultra Natural Brown

4NA
Medium Natural Ash Brown

4NV
Medium Natural Violet Brown

4N
Medium Natural Brown

4A
Medium Ash Brown

4AX
Medium Extra Ash Brown

3
Dark
Brown

3NN
Dark Ultra Natural Brown

3NA
Dark Natural Ash Brown

3N
Dark Natural Brown

2
Darkest
Brown

2NA
Darkest Natural Ash Brown

1
Black

1N
Natural Black

BC
Beige-Copper

G
Gold

GC
Gold-Copper

NC
Natural Copper

C
Copper

CG
Copper-Gold

CC
Ultra Copper

200
Super Lift

100
High Lift
Blonde

10
Lightest
Blonde

9
Light
Blonde

9G
Light Golden Blonde



8
Medium
Blonde

8G
Medium Golden Blonde



8C
Medium Copper Blonde



7
Dark
Blonde

7G
Dark Golden Blonde



7GC
Dark Golden Copper Blonde



7NC
Dark Natural Copper Blonde



7C
Dark Copper Blonde



7CG
Dark Copper Golden Blonde



7CC
Dark Ultra Copper Blonde



6
Darkest
Blonde

6BC
Darkest Beige Copper Blonde



6G
Darkest Golden Blonde



6GC
Darkest Golden Copper Blonde



6CG
Darkest Copper Golden Blonde



5
Light
Brown

5G
Light Golden Brown



5CG
Light Copper Golden Brown



4
Medium
Brown

4BC
Medium Beige Copper Brown



4CG
Medium Copper Golden Brown



3
Dark
Brown

2
Darkest
Brown

1
Black

RRC
Ultra Red-Copper

R
Red

RR
Ultra Red

RV
Red-Violet

V
Violet

P
Pearl

Mix Tones

200V
Super Lift Violet



200P
Super Lift Pearl



100V
Ultra Light Violet Blonde



100P
Ultra Light Pearl Blonde



10P
Lightest Pearl Blonde



P
Pearl Mix



9P
Light Pearl Blonde



S
Silver Mix



8P
Medium Pearl Blonde



G
Gold Mix



7P
Dark Pearl Blonde



C
Copper Mix



6RRC
Darkest Ultra Red Copper Blonde



6R
Darkest Red Blonde



6P
Darkest Pearl Blonde



5RRC
Light Ultra Red Copper Brown



5R
Light Red Brown



5RR
Light Ultra Red Brown



5V
Light Violet Brown



R
Red Mix



4RRC
Medium Ultra Red Copper Brown



4R
Medium Red Brown



4RV
Medium Red Violet Brown



4V
Medium Violet Brown



V
Violet Mix



3V
Dark Violet Brown



B
Blue Mix





White Chocolate
10g 100 + 10g 100A
+ 10g 100V



Ginger
10g 8C + 20g 100



White Sand
15g 100B + 15g 100



Mother of Pearl
15g 100B + 15g 100P



White Gold
15g 10A + 15g 100



Pinot Grigio
25g 100 + 3g G Mix
+ 2g C Mix



Chardonnay
28g 100P + 1g R Mix
+ 1g G Mix



Red Poppy
15g 6RRC + 10g R Mix
+ 5g C Mix



Hazelnut
15g 8NN + 15g 7CG



Pinot Noir
20g 100P + 8g G Mix +
2g B Mix



Chardonnay
27g 100 + 1g B Mix
+ 1g G Mix + 1g C Mix



Chardonnay
22g 100P + 4g 8C
+ 4g G Mix



Chardonnay
15g 8B + 10g G Mix
+ 5g C Mix



Praline
20g 7A + 10g 8P



Cumin
15g 8C + 15g 100



Island Sand
20g 9N + 10g 9B



Akoya Pearl
10g 9G + 10g 10P



Platinum
15g 10A + 15g 10P



Sangria
20g 4RRC + 10g 4V



Honeycomb
25g 100 + 5g C Mix



Snapdragon
24g 100V + 4g R Mix
+ 2g V Mix



Almond
15g 9NN + 15g 7GC



Pinot Noir
24g 100 + 5g G Mix +
1g C Mix



Chardonnay
15g 7NA + 10g 7B
+ 5g 8P



Chardonnay
10g 8A + 16g G Mix +
4g B Mix



Chardonnay
12g 100 + 15g G Mix
+ 3g B Mix



Mocha
20g 7A + 10g 5V



Nutmeg
20g 7GC + 10g 7N



California Sand
15g 9G + 15g 100B



Majorca Pearl
15g 9G + 15g 9P



Sterling Silver
15g 9A + 15g 10P



Champagne
15g 100B + 15g 7CG



Vanilla
29g 100 + 1g C Mix



Marigold
18g G Mix + 12g C Mix



Macadamia
15g 9NN + 15g 9B



Pinot Noir
14g 100 + 15g G Mix +
1g R Mix



Chardonnay
24g 100 + 3g B Mix
+ 3g G Mix



Chardonnay
27g 100A + 1g B Mix
+ 1g C Mix + 1g G Mix



Winter Leaf
20g 5CG + 10g 4N



Ganache
20g 6A + 10g 5V



Cayenne
20g 6A + 10g 6RRC



Golden Sand
15g 8G + 15g 8B



South Seas Pearl
15g 8G + 15g 8P



Rose Gold
11g 100 + 10g 7CC + 5g 8C
+ 3g G Mix + 1g R Mix



Port
18g 6R + 6g V Mix
+ 6g R Mix



Vanilla
28g 100 + 1g B Mix
+ 1g G Mix



Irish Bells
8g 100P + 14g G Mix
+ 8g B Mix



Chestnut
15g 8NN + 15g 6BC



Pink Grapefruit
28g 100V + 1g R Mix
+ 1g C Mix



Seashell
10g 6BC + 10g 7NA
+ 10g 100B



Chardonnay
19g 100 + 9g 4RV
+ 2g R Mix



Autumn Red
13g 7CC + 9g 5RRC
+ 8g R Mix



Truffle
20g 5A + 10g 4V



Paprika
20g 5A + 10g 5RRC



Desert Sand
20g 8B + 10g 8A



Sand Pearl
20g 6A + 10g 8P



Bronze
20g 4BC + 10g 5G



Burgundy
15g 4V + 15g 4R



Sky
28g 100A + 2g B Mix



Bluebonnet
26g 8A + 4g B Mix



Pecan
15g 6NN + 15g 6BC



Pomegranate
21g 100 + 8g 4RV +
1g R Mix



Winnie
24g 8A + 3g B Mix
+ 3g G Mix



Terra
15g 3N + 15g 8A



River Rock
15g 5NA + 15g 5AX



Cocoa
20g 3N + 10g 4V



Cinnamon
20g 4A + 10g 4RRC



Volcanic Sand
15g 4A + 15g 8P



Tahitian Pearl
28g 9A + 2g B Mix



Pewter
28g 7A + 2g B Mix



Rosé
15g 6RRC + 15g 4R



Vanilla
27g 100A + 1g R Mix
+ 1g B Mix + 1g V Mix



Purple Pansy
25g 5V + 5g V Mix



Brazil Nut
20g 5NN + 10g 5V



Blackberry
13g 100 + 11g V Mix
+ 3g R Mix + 3g B Mix



Blackberry
16g 6A + 12g 7NA
+ 2g B Mix



Rose Gold
24g 100 + 3g V Mix
+ 2g R Mix + 1g B Mix



Blackberry
10g 6NA + 10g B Mix
+ 6g V Mix + 4g R Mix



COLOR ATTACHMENT TECHNOLOGY

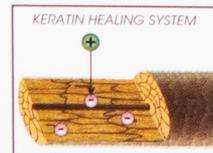
KERATIN HEALING SYSTEM

- Replenishes essential protein, moisture & minerals
- Improves color attachment
- Ensures even color results

KERATIN HEALING SYSTEM

CONSISTS OF HEALING ACTIVES:

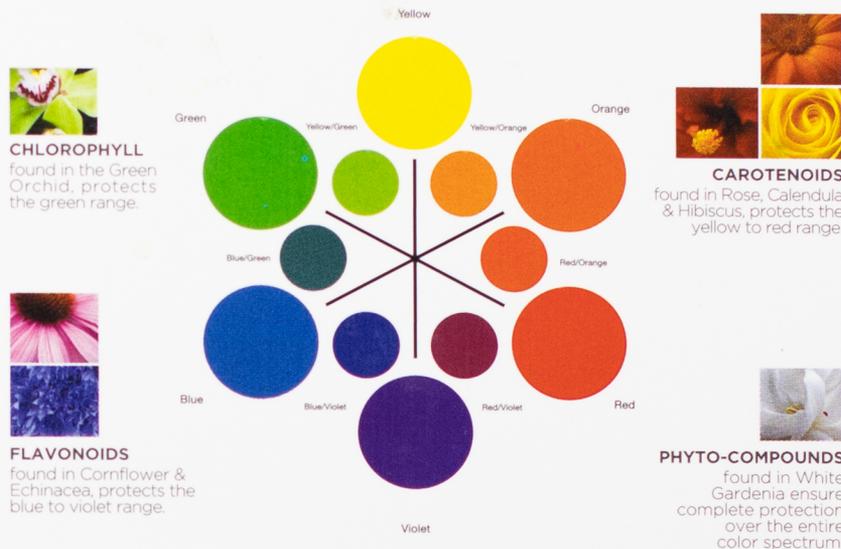
- KERATIN AMINO ACIDS - the key structural protein of hair and nails
- MEADOWFOAM FLOWER SEED COMPLEX - essential lipids for proper hydration of the hair
- PCA's (Pyrrolidone Carboxylic Acid) - extraordinary humectants that maintain moisture and replenish the necessary minerals lost during chemical processing



Healing Actives are attracted directly to the damage sites, restoring hair health exactly where it's needed.

FLOWER SHIELD COMPLEX

The Flower Shield Complex is a specialized blend of flower extracts designed to shield hair from UV rays that cause color to fade. This complex contains the same potent anti-fade protectors that flowers use for their own color protection.



RICH, VIBRANT, LONGEST-LASTING COLOR

SHADES & FAMILIES



FAMILY	LTR	BASE	RECOMMENDED USE
ULTRA NATURAL	NN	Natural 100% Balanced	Formulated with double pigmentation for exceptional gray coverage. Perfectly balanced for true-to-tone and on-level natural color results when covering gray and deep, full-bodied color on natural hair. Delivers resistant gray coverage in one step, while achieving the level of depth suggested on the marker.
NATURAL ASH	NA	Cool Natural 88% Balanced 12% Blue-Violet	Formulated with double pigmentation for exceptional gray coverage. Cool Balanced base with blue/violet tones to control warmth for cool, neutral results. Can be used alone or added to color formulations for gray coverage or tonal balance.
NATURAL VIOLET	NV	Balanced with Violet 100% Cool-Balanced	Balanced base with a hint of violet to control gold tones for cool natural results. Can be used alone or added to any shade.
NATURAL	N	Balanced 100% Balanced	Perfectly balanced to reflect naturally occurring tonal values. Use alone or add to color formulations for gray coverage or tonal balance.
ASH	A	Blue-Green 60% Balanced 40% Blue-Green	Perfectly balanced to deliver natural ash results. Blue-green base consistently controls unwanted warmth.
EXTRA ASH	AX	Green-Green-Blue 50% Balanced 40% Green, 10% Blue	Balanced, natural-looking ash with additional control over warmth.
BEIGE	B	Yellow-Green 60% Balanced 40% Yellow-Green	True, natural beige without unwanted red tones.
BEIGE-COPPER	BC	Yellow-Green-Orange 60% Balanced, 30% Yellow-Green, 10% Orange	Rich beige with added copper tones. Beautiful alone or when added to any color series.
GOLD	G	Yellow 60% Balanced, 40% Yellow	Brilliant gold - perfectly balanced to deliver vibrant warmth when used alone, or to impart rich golden tonal balance to any shade.
GOLD-COPPER	GC	Yellow-Orange 60% Balanced, 30% Yellow, 10% Orange	Provides rich golden tones with enhanced warmth from copper hues.
NATURAL COPPER	NC	Balanced with Orange 90% Balanced, 10% Orange	Balanced base with a hint of orange creates a rich natural copper.
COPPER	C	Orange 60% Balanced, 40% Orange	Warm copper creates radiant tones.
COPPER-GOLD	CG	Orange-Yellow 60% Balanced, 30% Orange, 10% Yellow	Ideal to create naturally occurring copper shades with rich, gold undertones.
ULTRA COPPER	CC	Orange-Orange 50% Balanced, 50% Orange	Ultra rich copper for a bold, vivid effect.
ULTRA RED-COPPER	RRC	Red-Red-Orange 40% Balanced, 50% Red, 10% Orange	Fiery red and copper tones. Use alone for maximum impact, or layer into any shade.
RED	R	Red 60% Balanced, 40% Red	Cool reds add depth.
ULTRA RED	RR	Red-Red 50% Balanced, 50% Red	Beautiful and bold. Contains additional red pigments for added depth and ruby-like intensity. *Can be used alone or added to any shade.
RED VIOLET	RV	Red-Violet 60% Balanced, 30% Red, 10% Violet	Red and violet merge to create velvety jewel tones.
VIOLET	V	Violet 60% Balanced, 40% Violet	Violet browns create burgundy hues.
PEARL	P	Violet-Blue 60% Balanced, 30% Violet, 10% Blue	Pearls create violet-blue tones that control warmth.
FAMILY	LTR	BASE	RECOMMENDED USE
PEARL MIX	P	Violet-Blue	Enhances neutral and cool tones at lighter levels. Controls golden warm tones at lighter levels.
SILVER MIX	S	Blue-Violet	Enhances neutral and cool tones at lighter levels. Controls warm tones at lighter levels.
GOLD MIX	G	Yellow	Enhances gold tones, adds warmth. Reduces violet tones.
COPPER MIX	C	Orange	Enhances orange and copper tones. Adds warmth. Reduces ash tones.
RED MIX	R	Red	Enhances red tones. Adds warmth.
VIOLET MIX	V	Violet	Enhances violet tones. Controls yellow tones and brassiness.
BLUE MIX	B	Blue	Enhances blue tones. Controls orange tones. Deepens ash tones.
FAMILY	LTR	BASE	RECOMMENDED USE
SUPER LIFT ASH	200A	Blue-Green	Achieve 5 levels of lift with greater refinement of tone and control of warmth. Recommended for Levels 6 and under.
SUPER LIFT EXTRA ASH	200AX	Green-Blue	
SUPER LIFT PEARL	200P	Violet-Blue	
SUPER LIFT VIOLET	200V	Violet	
ULTRA LIGHT BLONDE BOOSTER	100	Balanced	Achieve up to 4 levels of lift. Ideal for lifting from level 7 and higher. Can also be formulated as a Demi Translucent Color and used as a glaze.
ULTRA LIGHT ASH BLONDE	100A	Blue-Green	
ULTRA LIGHT BEIGE BLONDE	100B	Yellow-Green	
ULTRA LIGHT PEARL BLONDE	100P	Violet-Blue	
ULTRA LIGHT VIOLET BLONDE	100V	Violet	

L'ANZA HEALING COLOR



HEALING COLOR

- Less than 100 shades provide unlimited formulation creativity
- Contains Keratin Healing System and Flower Shield Complex
- Delivers superior coverage for resistant gray hair, with double-pigmented options for unparalleled gray coverage
- Color Concepts are fashion shades easily created using core shade formulations

HEALING COLOR DEVELOPERS

- Contains Keratin Healing System and Flower Shield Complex
- 5 dedicated developers for all color services
 - Demi Healing Color Developer (1.75%)
 - 10 Volume Healing Color Developer (3%)
 - 20 Volume Healing Color Developer (6%)
 - 30 Volume Healing Color Developer (9%)
 - 40 Volume Healing Color Developer (12%)

TRANSLUCENT COLOR CATALYST

- Makes 99.9% of the ammonia in Healing Color non-effective
- Not a developer. Must be used in conjunction with Demi Healing Color Developer
- Demi Translucent Color is created by mixing 1 part Healing Color with 1 part Translucent Color Catalyst and 2 parts Demi Healing Color Developer
- Demi Translucent Color can be used to tone, glaze or enhance
- Contains Keratin Healing System and Flower Shield Complex

POWDER DECOLORIZER

- Dust-free and easy to mix for smooth consistency and application
- Up to 7 levels of lift
- Can be formulated for both on and off-scalp applications
- Contains Keratin Healing System

CREAM DECOLORIZER

- Contains protective emollients to provide maximum comfort for clients with sensitive scalp
- Up to 7 levels of lift
- Can be formulated for both on and off-scalp applications
- Contains Keratin Healing System

CLAY DECOLORIZER

- For freehand techniques such as ombre or balayage; stays put at application site
- Up to 7 levels of lift
- Recommended for off-scalp applications **only**
- Formulated with Arginine to strengthen and protect hair
- Contains Vita C-Plex to help accelerate the color removal process
- Contains Keratin Healing System

ULTRA BLONDING DECOLORIZER

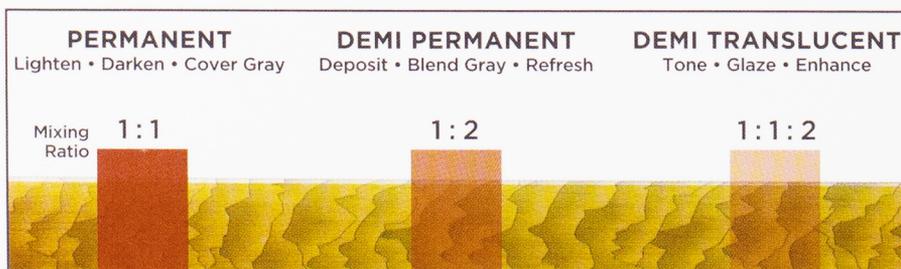
- Recommended for highlights, extreme lightening & quick lift
- Up to 9+ levels of lift quickly & effectively
- Exclusive Vita C-Plex Plus protects hair from damage
- Arginine strengthens & prevents breakage
- Improves vibrancy & keeps blondes on tone

3-IN-1 FLEXIBILITY

GREAT PERFORMANCE AND SAVINGS - ALL IN ONE TUBE OF COLOR!

- Formulate Permanent, Demi Permanent and Demi Translucent (tone & glaze) from one tube
- Create a wide array of fabulous shades with unlimited flexibility
- Achieve customizable results with 5 dedicated developers
- Experience consistent, true-to-tone color results
- Increase profitability with low cost per ounce
- Reduce required inventory costs

LOW COST PER APPLICATION



COVER ALL YOUR COLOR SERVICES FROM ONE COLOR TUBE!

PERMANENT Lighten • Darken • Cover Gray	DEMI PERMANENT Deposit Only • Blend Gray • Refresh	DEMI TRANSLUCENT Tone • Glaze • Enhance																				
<p>1:1 20</p>	<p>1:2 DEMI</p>	<p>1: 1: 2: TRANS LUCENT DEMI</p>																				
1 Part Healing Color 1 Part Healing Color Developer (10, 20, 30, 40 Volume)	1 Part Healing Color 2 Parts Demi Healing Color Developer	1 Part Healing Color 1 Part Translucent Color Catalyst 2 Parts Demi Healing Color Developer																				
<table border="0"> <tr> <th colspan="2">TIMING</th> </tr> <tr> <td>10 Volume Up to 1 level lift</td> <td>35-45 min</td> </tr> <tr> <td>20 Volume Up to 2 levels lift</td> <td>35-45 min</td> </tr> <tr> <td>30 Volume Up to 3 levels lift</td> <td>35-45 min</td> </tr> <tr> <td>40 Volume Up to 4 levels lift</td> <td>35-45 min</td> </tr> </table>	TIMING		10 Volume Up to 1 level lift	35-45 min	20 Volume Up to 2 levels lift	35-45 min	30 Volume Up to 3 levels lift	35-45 min	40 Volume Up to 4 levels lift	35-45 min	<table border="0"> <tr> <th colspan="2">TIMING</th> </tr> <tr> <td>Deposit Only</td> <td>Up to 20 min</td> </tr> <tr> <td>Fill</td> <td>10 min</td> </tr> </table>	TIMING		Deposit Only	Up to 20 min	Fill	10 min	<table border="0"> <tr> <th colspan="2">TIMING</th> </tr> <tr> <td>Deposit Only Glaze</td> <td>Up to 20 min</td> </tr> </table>	TIMING		Deposit Only Glaze	Up to 20 min
TIMING																						
10 Volume Up to 1 level lift	35-45 min																					
20 Volume Up to 2 levels lift	35-45 min																					
30 Volume Up to 3 levels lift	35-45 min																					
40 Volume Up to 4 levels lift	35-45 min																					
TIMING																						
Deposit Only	Up to 20 min																					
Fill	10 min																					
TIMING																						
Deposit Only Glaze	Up to 20 min																					

FOR COLORING ASSISTANCE, PLEASE CALL THE L'ANZA HEALING COLOR HOTLINE (888) 831-5325

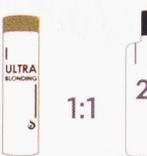
Distributed by © DAVEXLABS LLC Santa Monica, CA 90401 USA • lanza.com • #19337F

MIXING RATIOS & TIMING

PERMANENT Lighten • Darken • Cover Gray	DEMI PERMANENT Deposit Only • Blend Gray • Refresh	DEMI TRANSLUCENT Tone • Glaze • Enhance
 <p>1 Part Healing Color 1 Part Healing Color Developer (10, 20, 30, 40 Volume)</p>	 <p>1 Part Healing Color 2 Parts Demi Healing Color Developer</p>	 <p>1 Part Healing Color 1 Part Translucent Color Catalyst 2 Parts Demi Healing Color Developer</p>
<p>TIMING</p> <p>10 Volume Up to 1 level lift: 35-45 min</p> <p>20 Volume Up to 2 levels lift: 35-45 min</p> <p>30 Volume Up to 3 levels lift: 35-45 min</p> <p>40 Volume Up to 4 levels lift: 35-45 min</p>	<p>TIMING</p> <p>Deposit Only: Up to 20 min</p> <p>Fill: 10 min</p>	<p>TIMING</p> <p>Deposit Only Glaze: Up to 20 min</p>

HIGH LIFT BLONDE Blonding • Highlighting	SUPER LIFT Maximum Lift and Control
 <p>1 Part Healing Color (100 Series) 2 Parts Healing Color Developer (40 Volume)</p>	 <p>1 Part Healing Color (200 Series) 2 Parts Healing Color Developer (40 Volume)</p>
<p>TIMING</p> <p>40 Volume Up to 4 levels lift: Up to 45 min</p> <p>NOTE: Recommended for Level 7 and higher</p>	<p>TIMING</p> <p>40 Volume Up to 5 levels lift: 45-55 min</p> <p>NOTE: Recommended for Level 6 and under</p>

POWDER DECOLORIZER Blonding • Highlighting	CREAM DECOLORIZER Blonding • Highlighting
 <p>1 Part Healing Powder Decolorizer 2 Parts Healing Color Developer</p>	 <p>1 Part Healing Cream Decolorizer 1 Part Healing Color Developer</p>
<p>TIMING</p> <p>Demi 10 Volume 20 Volume: On-Scalp Up to 60 min</p> <p>Demi 10 Volume 20 Volume 30 Volume 40 Volume: Off-Scalp Up to 60 min</p>	<p>TIMING</p> <p>10 Volume 20 Volume: On-Scalp Up to 60 min</p> <p>10 Volume 20 Volume 30 Volume 40 Volume: Off-Scalp Up to 60 min</p>

CLAY DECOLORIZER Blonding • Highlighting • Balayage	ULTRA BLONDING DECOLORIZER Highlights • Extreme Lightening • Quick Lift
 <p>1 Part Healing Clay Decolorizer 1-2 Parts Healing Color Developer</p>	 <p>1 Part Healing Blonde Ultra Blending Decolorizer 1 Part Healing Color Developer</p>
<p>TIMING</p> <p>Demi 10 Volume 20 Volume 30 Volume 40 Volume: Off-Scalp Up to 60 min</p>	<p>TIMING</p> <p>10 Volume 20 Volume: On-Scalp Up to 60 min</p> <p>10 Volume 20 Volume 30 Volume 40 Volume: Off-Scalp Up to 60 min</p>

MIX TONE ADDITIONS*

ENHANCEMENT OF TONE

LEVEL	BLUE MIX 3	VIOLET MIX 4	RED MIX 5	COPPER MIX 7	GOLD MIX 8
10					up to 5 g
9			up to 3 g	up to 3 g	up to 5 g
8			up to 3 g	up to 5 g	up to 5 g
7			up to 5 g	up to 9 g	up to 9 g
6		up to 5 g	up to 5 g	up to 9 g	up to 9 g
5		up to 5 g	up to 9 g	up to 9 g	up to 9 g
4	up to 5 g	up to 9 g	up to 9 g	up to 9 g	up to 9 g
3	up to 9 g	up to 9 g	up to 9 g		
2	up to 9 g	up to 9 g	up to 9 g		
1	up to 9 g	up to 9 g	up to 9 g		

REFINEMENT OF WARMTH

LEVEL	BLUE MIX 3	VIOLET MIX 4	SILVER MIX 8	PEARL MIX 9
10				
9				
8			up to 5 g	up to 5 g
7	up to 2 g		up to 7 g	up to 5 g
6	up to 2 g	up to 2 g	up to 9 g	up to 7 g
5	up to 2 g	up to 2 g	up to 9 g	up to 9 g
4	up to 2 g	up to 4 g	up to 9 g	up to 9 g
3		up to 6 g		
2		up to 6 g		
1		up to 8 g		

*Up to 25% of color formula, based on one application with 30g Healing Color.

SUCCESSFUL COLOR FORMULATION

Implement STEPS 1 through 4 to calculate the perfect color formula.

STEP 1

DETERMINE THE NATURAL & EXISTING LEVEL

Using the L'ANZA Healing Color level finder, identify:

- Natural Level (NL)** - the level of natural pure virgin hair that has not been previously colored, lightened or chemically altered.
- Existing Level (EL)** - the level of previously colored, lightened or chemically altered hair.

AT SCALP

Can you see the natural level or is it previously colored? Be very careful to seek out the true natural level, especially when lightening.

AT MID-SHAFT

This section requires care & consideration in formulation. Unless you are lifting, a Demi Permanent or Demi Translucent formula may be your best option.

AT ENDS

Porosity & damage from aging, thermal tools & environmental aggressors can create genuine problems for the ends. Use Trauma Treatment to protect the ends prior to color application & promote even color attachment. If ends are darker due to excess deposit from prior color services, consider performing a Beauty Bath or use a Demi Translucent formula to refresh.

STEP 2

DETERMINE THE TARGET COLOR DESIRED

Changing level requires specific formulation & must be considered to ensure exact final results. Determine **Target Color (TC)**.

Are you going lighter or darker?

How many (if any) levels?

What is the natural undertone at the starting level or at the target level?



STEP 3

DETERMINE THE UNDERTONE FOUND AT THE EXISTING LEVEL

This is an easy determination once you've established Steps 1 & 2. Is the final color hue of the **TC** changing? Is it red, orange, yellow, etc? When formulating, you will need to determine if you want to maintain, neutralize or enhance the natural undertone to achieve your final goal.

LEVEL & UNDERTONE

LEVEL	DESCRIPTION	UNDERTONE EXPOSED WHEN LIFTING	NEUTRALIZING BASE
10	Lightest Blonde	Pale Yellow	Violet
9	Light Blonde	Pale Yellow	Violet
8	Straw Blonde	Yellow	Violet
7	Dark Blonde	Orange + Yellow	Blue + Violet
6	Dark Blonde	Orange	Blue
5	Light Brown	Red + Orange	Green + Blue
4	Medium Brown	Red	Green
3	Dark Brown	Red Violet	Green + Yellow
2	Darkest Brown	Blue Violet	NONE
1	Black	Blue	NONE

The Ultimate Treatment prepares the hair for optimal color results by removing impurities and restoring essential proteins. (see professional guide for full usage guidelines)

STEP 4

FORMULATE

Confirm the change in level at the proximal new growth, medial mid-shaft and distal porous ends of the hair to achieve the target level and tone. This step will help you choose the appropriate color to use (Permanent, Demi Permanent or Demi Translucent) and developer level for each shade and section of the hair strand.

CONSIDER:

- NATURAL & EXISTING LEVEL
- TARGET COLOR DESIRED
- UNDERTONES FOUND AT NATURAL/EXISTING LEVEL (when lifting) OR TARGET COLOR (when depositing)
- SELECT SHADE & DEVELOPER VOLUME

Formulate according to your findings and choose Permanent, Demi Permanent or Demi Translucent Color with the appropriate volume of developer to achieve your final goal.

Color Attach Step 1 & 2 Prepare hair for color success with a 2-step system for optimal color retention. Step 1 primes the cuticle and Step 2 locks it down and seals in the color.

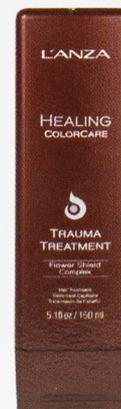
ACCOUNT FOR GRAY COVERAGE

When formulating for gray coverage, remember to add the missing pigments to the hair. This can be done by adding a shade from one of the following series at the same level as the Target Color. *

- The Ultra Natural Series (NN) for ultra-coverage
- The Natural Ash Series (NA) for cool coverage
- The Natural Violet Series (NV) for balanced coverage
- The Natural Series (N) for up to 50% gray coverage

PERCENTAGE OF GRAY	FORMULATION INFO*
0 - 25%	Add 25% - 50% NN, NA, NV, N to the formula
25% - 50%	Add 50% - 75% NN, NA, NV, N to the formula
50% - 75%	Add 75% - 100% NN, NA, NV to the formula
75% - 100%	Add up to 100% NN, NA, NV to the formula

* Examples based on one application with 30g of Healing Color.



Heal hair during your chemical services while improving color attachment! Add 1 tsp (5 ml) of Trauma Treatment during color or decolorizing service.